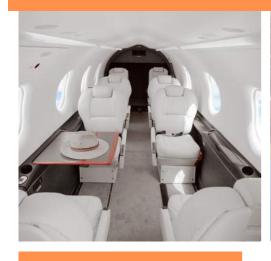
TOP 5 REASONS **PRIVATE HOLIDAYS** ARE TAKING OFF













A HOLIDAY TAILOR-MADE JUST FOR YOU...

IMAGINE if the vast distances of Australia were no longer a barrier for you...

You can enjoy **COMPLETE FREEDOM** in the Australian Outback with a tailor made holiday just for you and 7 of your nearest and dearest, equipped with a **LUXURY PRIVATE AIRCRAFT**, capable of traversing the continent as well as your own **PERSONAL CREW** to fly and guide you.

A Private Holiday by private aircraft is not an off-the-shelf package, each is a unique holiday adventure to suit you and your interests. Whether it's the untouched wilderness of Arnhem Land, combing beaches without footprints on the spectacular Kimberley Coast, flying into the private, dusty runway of a 500,000 acre cattle station in the Northern Territory or setting foot on the northern-most tip of mainland Australia, a private holiday has been curated based exclusively on what's important to you.

A private holiday enables travel **WITHOUT THE CROWDS**, queues, disruptions and gives you more time to spend time together with family and friends - often in the most incredible and remote parts of the Australian outback. Experience wide open spaces, rich history and breathtaking scenery with **EVERYTHING ARRANGED FOR YOU.**

Since 1977 Air Adventure Australia have been enriching people's lives by transforming the way they experience remote Australia - putting the best of the outback within easy reach.

Where will your adventure take you ...?



FOLLOW YOUR DREAMS

A true **ESCAPE** that gets you away from it all. Imagine wide open spaces, clean air and complete **FREEDOM.** Immerse yourself and **DO**, **SEE** and **DISCOVER** exactly what you want, when you want. **EXPLORE** Australia like never before.

Your passion might be photography, indigenous art and culture, iconic landscapes or conservation? Maybe something more adventurous like a stock and station experience, exploring remote islands or even all of the above. The Air Adventure team, with their intimate knowledge of the Australian Outback will work with you to **MAKE YOUR HOPES AND DREAMS A REALITY.**

There are so many incredible places to visit in Outback Australia, but choosing the very best destinations to suit your interests can be confusing. With 45 years history of flying the Outback, Air Adventure can ensure you put a tick against all of your wish lists and fly to the little known and seldom visited locations, some of which are not even accessible by road.

No matter what your interest, with your own private aircraft you can reach the very best places with ease and enjoy the **PERFECT HOLIDAY CREATED JUST FOR YOU**.



HOLIDAY EXCLUSIVELY WITH THE PEOPLE YOU KNOW

Flying **PRIVATELY** means you will **AVOID** busy airports and **CROWDED** commercial flights. **WHAT A RELIEF!**

Holidaying with your own family or friends, as part of a small intimate group means more quality time making memories together and creating stories to share for years to come.

Travel in **STYLE, COMFORT AND SAFETY** with your own Tour Leader and pilot gaining you **EXCLUSIVE ACCESS** to some of the most unspoilt and untouched parts of Outback Australia.

Time spent making memories with loved ones is precious so why not make the most of this time by making it a private experience **CREATED JUST FOR YOU**.

The possibilities really are endless and now more than ever holidaying in your own backyard with people you know is a **GOOD CHOICE.**

3. SPEND MORE TIME EXPLORING



THE MOST TIME EFFICIENT WAY TO TRAVEL

FLYING PRIVATE means not only can you land where commercial airlines can't, you're not held back by timetables and check in queues. You fly WHERE YOU WANT, WHEN YOU WANT. Holidays have never been so FLEXIBLE.

AUSTRALIA IS MASSIVE! But what if in just 2 WEEKS you could traverse the continent and explore the very best, outback locations Australia has to offer - most of which are unknown to the masses and some which are not even accessible by road?

A private holiday with Air Adventure puts the BEST OF THE OUTBACK WITHIN EASY **REACH**, giving you more quality time for your holiday - relaxing and enjoying your time together rather than queuing in lines, waiting for scheduled departures or sitting in transit to each destination.

The immaculate Swiss built Pilatus PC-12 will significantly reduce the amount of time spent in the air, which means you get even MORE TIME EXPLORING EACH DESTINATION. The Outback Jet's ability to land on short, remote runways also means you land right at the heart of the action, eliminating lengthy transfers.

Simply put, there is no better way to explore outback Australia than by private aircraft.



RELAX...EVERYTHING IS ORGANISED FOR YOU

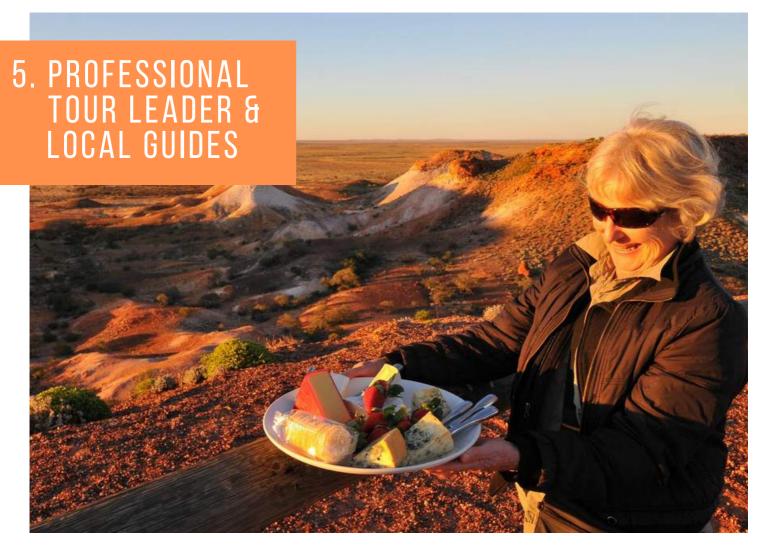
With so many options and often complex logistics to consider when organising a holiday, a trip to outback Australia can be overwhelming before you even leave home.

Holidays are meant to be fun and relaxing, not hard work arranging logistics. With a private holiday you can forget the guess work as **EVERYTHING IS ARRANGED FOR YOU.** Air Adventure has created private holidays for hundreds of people and they've lived and worked in remote Australia since the early 1900s - they know the outback and can tailor the **PERFECT HOLIDAY TO SUIT YOU.**

All tours are as **ALL-INCLUSIVE** as possible, so, there are no hidden or unexpected surprises along the way, or hefty credit card statement awaiting your return.

Once you're met at the airport for departure, there's nothing to do, but, **SIT BACK, RELAX AND ENJOY YOUR HOLIDAY!**

"I was looking for a way to celebrate a very special year for our family. John organised everything I requested. The planning was faultless - our pilots and hostess were wonderful. It was a hugely successful trip and we had the most incredible time." - Jock, Port Fairy, Vic



ENRICHED EXPERIENCES

Imagine having your own own **PERSONAL CREW** to really make your private holiday even more perfect. You'll have your own dedicated pilot and tour leader the whole holiday to make sure everything just happens and you won't have to worry about a thing.

Air Adventure's team is really what sets them apart. Each member encapsulates Air Adventure's **PASSION FOR ADVENTURE** and they are dedicated to **TRANSFORMING THE WAY YOU EXPERIENCE** remote Australia.

Upon arrival at the airport and throughout your whole tour, you'll have a friendly, yet professional **TOUR LEADER** by your side to help look after all the little details from helping you catch that prize Barramundi to pouring that perfect drop of local wine at dinner.

Plus at each destination you visit, you'll be guided and shown around by **LOCAL GUIDES** who are the very best in the business. Nothing beats local knowledge which is why at every destination your holiday stops, you'll have local, expert guides some of whom have often lived in these regions their whole life and have a wealth of stories and knowledge to share.

ADVENTURES TO GET YOU INSPIRED

THE NOTES





SUGGESTED ITINERARIES

CENTRAL AUSTRALIA'S BIG STATIONS

Australia's outback stations are truly unique and the biggest in the world. Fascinating history coupled with strikingly beautiful country. An authentic 'life on the land' experience awaits. **Visit some of Australia's largest and most picturesque stations such as Bullo River, Callubri and Nilpena.**

THE KIMBERLEY REMOTE & MAJESTIC

One of the world's last great wilderness areas and one of Australia's hidden treasures. You will be intrigued and astonished by the prolific wildlife, lush rainforests, spectacular gorges, waterfalls, and caves. **Australia's last frontier a**

wild land of remote and jaw dropping scenery needs to be seen.

READY TO START PLANNING YOUR OWN PRIVATE HOLIDAY? Get in touch with the experts. info@airadventure.com.au 1800 033 160

GOURMET FOOD & WINE TANTALISING TASTEBUDS

From Coonawarra to Coffin Bay you fly to delicious gourmet regions in Australia. Set in remarkable locations you can feast on regional produce and indulge your tastebuds. Meet local producers, ask questions and sample 'paddock to plate' along the way.

A 'foodies' holiday tailored to your tastebuds.

